



Republic of the Philippines  
Province of Zamboanga del Norte  
MUNICIPALITY OF PIÑAN  
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**Office of the Sangguniang Bayan**

**EXCERPT FROM THE MINUTES OF THE 138<sup>th</sup> REGULAR SESSION OF  
THE 11<sup>th</sup> SANGGUNIANG BAYAN OF THE MUNICIPALITY OF PIÑAN,  
ZAMBOANGA DEL NORTE HELD ON MARCH 31, 2025 AT THE SB  
SESSION HALL**

**Present:**

Honorable Rommel I. Gudmalin

Municipal Vice-Mayor

*Presiding Officer*

Honorable Benedicto C. Cainta II

Sangguniang Bayan Member

Honorable Gina R. Aleta

Sangguniang Bayan Member

Honorable Al Immanuel U. Cantila

Sangguniang Bayan Member

Honorable Ricardo R. Sabandal

Sangguniang Bayan Member

Honorable Jose Antonio L. Galan

Sangguniang Bayan Member

Honorable Greg C. Belangoy

Sangguniang Bayan Member

Honorable Divine Grace C. Redillas

Sangguniang Bayan Member

Honorable Ignacio L. Galan

Ex-Officio Sangguniang Bayan Member

*(Liga ng mga Punong Barangay- President)*

Honorable Joel Audrey Cristal P. Galvez

Ex-Officio Sangguniang Bayan Member

*SKF President*

Honorable Jodilyn P. Tatad

Ex-Officio Sangguniang Bayan Member

*IPMR*

**Absent:** Honorable Celso M. Montemayor

Sangguniang Bayan Member

**MUNICIPAL ORDINANCE NO. 2025-005**

Series of 2025

**AN ORDINANCE INSTITUTIONALIZING THE KATUWANG SA DIWA AT  
GAWA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO  
IN THE MUNICIPALITY OF PIÑAN, ZAMBOANGA DEL NORTE**

*Sponsored by: Honorable Benedicto C. Cainta II*

*Be it enacted by the Sangguniang Bayan of Pinan, Zamboanga del Norte in a session duly assembled that:*

**SECTION 1. TITLE.** This Ordinance shall be known as “**KADIWA Ordinance**”.

**SECTION 2. POLICY AND PURPOSE.** The Municipality of Piñan, Zamboanga del Norte has a direct impact on the local economy by encouraging business location and incubation, supporting enterprise development, linking local produce to markets, and facilitating job creation and livelihood development leading to sustainable local economic activities. The KADIWA ng Pangulo (KNP) is part of the government's efforts in ensuring stable food supply and affordable products by enabling farmers to sell directly to consumers by eliminating market layers. It also ensures value chain development by connecting farmers to markets and ensuring that the value generated by agricultural products is retained within the local economy.



On the other hand, the Department of the Interior and Local Government (DILG) Memorandum Circular No. 2024-003 enjoins all LGUs to set-up the KADIWA ng Pangulo (KNP) in their respective localities in partnership with the Department of Agriculture (DA), Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), and the Department of the Interior and Local Government.

**SECTION 3. OBJECTIVES.** This Ordinance is intended to support the implementation of KADIWA in the Municipality of Piñan, Zamboanga del Norte with DA, DTI, DOLE and DILG, with the aim of achieving the following objectives:

- 3.1 To increase participation of local farmers and enterprises as well as consumers to KNP;
- 3.2 To ensure food security, delivery of nutritious food and access to affordable goods and commodities;
- 3.3 Support farmers to sell agri-produce, to facilitate product regional exchange of OTOP products, and to provide opportunity for local micro-entrepreneurs to market their products;
- 3.4 To provide market opportunities to MSMEs through local product promotion and elimination as many marketing layers, allowing producers to earn bigger income from directly selling their products instead of using trader-intermediaries; and
- 3.5 To encourage consumer spending, thereby jumpstarting and reviving local economies.

**SECTION 4. KADIWA DAY IMPLEMENTATION.** The KADIWA ng Pangulo (KNP) shall be conducted at least twice a month by the Municipality, preferably in every 1st Wednesday and 3<sup>rd</sup> Wednesday of the month in an area to be designated by the Local Chief Executive.

If the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday falls on a weekend or a holiday, the KNP shall be conducted on a working day immediately preceding such holiday.

**SECTION 5. MARKET AREAS OR PRODUCT CLUSTERS.** The KADIWA ng Pangulo (KNP) shall have three (3) market areas or product clusters, as follows:

- a. Agricultural produce such as rice, vegetables, fruits grown by farmers from the various barangays in the municipality;
- b. Processed goods, both food and non-food, the Micro, Small, and Medium Enterprises (MSME); and
- c. Mercato stalls (ready-to-eat) food for micro-enterprises.

**SECTION 6. RESPONSIBILITIES OF THE LOCAL GOVERNMENT UNIT (LGU).** The Local Government Unit of Piñan through the Municipal Agriculture Office (MAO) shall have the following responsibilities in the operation of the KNP:

- a. Lead in the overall management and operation of the KADIWA;
- b. Facilitate the invitation and mobilization of local micro-entrepreneurs, cooperatives and MSMEs to sell local produce products in the KADIWA;
- c. Identify and secure a suitable venue for the KADIWA;
- d. Assign stalls and provide any logistical support to participating sellers;



- e. Promote the KADIWA to the community/buyers thru information campaign;
- f. Invite the community/buyers to participate during the KADIWA Day through information campaign (*i.e. posting of tarpaulins or streamers, utilizing the social media, etc.*); and
- g. Coordinate with concerned offices and/or agencies for guidance in handling, operating and managing the KADIWA, food and market supply, prospective peace, order, and public safety every KNP Day.

**SECTION 7. RESPONSIBILITY OF THE BARANGAYS.** All barangays are encouraged to provide the necessary support in the transport of products and goods of their residents participating in the KNP.

The Punong Barangays are enjoined to promote participation in the KNP among farmers and MSMEs in their respective barangays.

The Municipal Agriculture Office (MAO) shall establish a monitoring and evaluation system in order to evaluate the impact on the local economy, which shall provide the estimated number of people that visited the KNP, time and place of KNP activity, number of consumers and sellers/entrepreneurs that participated including the revenue during the KNP Day, and shall submit report to Department of Agriculture copy furnished the DILG Piñan.

**SECTION 8. DESIGNATION OF FOCAL PERSON.** The Municipal Mayor shall designate a KNP Focal Person who shall come from the MAO and perform the following functions:

- a. Take charge in the overall implementation of the KNP;
- b. Keep record of data such as the number of participants and the amount of revenue generated during KNP Day, among others and submit the same to the DA and DTI copy furnished the DILG; and
- c. Perform such other duties and functions as may be assigned by the Municipal Mayor.

**SECTION 9. FUNDING.** The funds needed to fully implement this Ordinance shall be allocated in the annual budget of Municipal Agriculture Office.

**SECTION 10. SEPARABILITY CLAUSE.** If any provision of this Ordinance is held invalid, the other provisions not so declared shall not be affected and shall continue to be effective.

**SECTION 11. EFFECTIVITY.** This Ordinance shall take effect after posting in three (3) conspicuous places in this municipality.

**CARRIED UNANIMOUSLY.**

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**I HEREBY ATTEST** to the foregoing Municipal Ordinance.

  
**MARIA CELESTE B. CANOY**  
*Secretary to the Sangguniang Bayan*

CERTIFIED CORRECT AS TO ITS PASSAGE  
ON THE THIRD AND FINAL READING.:

**ROMMEL D. GUDMALIN**  
*Municipal Vice-Mayor*  
(Presiding Officer)

APPROVED:

**CECILIA J. CARREON**  
*Municipal Mayor*

**11 APR 2025**