



Republic of the Philippines  
PROVINCE OF ZAMBOANGA DEL NORTE  
Municipality of Piñan  
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## OFFICE OF THE SANGGUNIANG BAYAN

### EXCERPT FROM THE MINUTES OF THE 14<sup>th</sup> REGULAR SESSION OF THE 12<sup>th</sup> SANGGUNIANG BAYAN OF PIÑAN, ZAMBOANGA DEL NORTE HELD ON OCTOBER 13, 2025 AT ITS SESSION HALL

#### Present:

Honorable Benedicto C. Cainta II  
Honorable Divine Grace C. Redillas,  
Honorable Karl Joshua C. Orosco  
Honorable Ricardo R. Sabandal  
Honorable Roland M. Icao  
Honorable Saturnino P. Sorronda  
Honorable Ronald B. Dancalan, Sr.  
Honorable Jenelyn G. Jumilid  
Honorable Ignacio L. Galan  
Honorable Joel Audrey Cristal P. Galvez  
Honorable Jodilyn P. Tatad

Absent: Honorable Gina R. Aleta

Municipal Vice-Mayor  
*Presiding Officer*  
Sangguniang Bayan Member  
Ex-Officio Sangguniang Bayan Member  
*(Liga ng mga Punong Barangay- President)*  
Ex-Officio Sangguniang Bayan Member  
*Sangguniang Kabataan Federated President*  
Ex-Officio Sangguniang Bayan Member  
*Indigenous Peoples Mandatory Representative*  
Sangguniang Bayan Member

### MUNICIPAL ORDINANCE NO. 2025-010 Series of 2025

#### AN ORDINANCE PRESCRIBING FOR THE ALLOCATION OF AT LEAST TEN PERCENT (10%) OF THE TOTAL PROCUREMENT VALUE OF THE LOCAL GOVERNMENT UNIT OF PIÑAN, NATIONAL GOVERNMENT AGENCIES (NGAs), REGIONAL LINE AGENCIES (RLAs), AND OTHER GOVERNMENT AGENCIES HOLDING OFFICES IN THE MUNICIPALITY OF PIÑAN, FOR LOCALLY-PRODUCED GOODS AND SERVICES AND THEIR MANDATORY PROMOTION THEREOF

*Sponsored by: Honorable Divine Grace C. Redillas  
Co-Sponsored by: Honorable Gina R. Aleta*

**WHEREAS**, Article II, Section 20, of the 1987 Constitution, provides that the state recognizes the indispensable role of the private sector, encourages private enterprise and provides incentives to needed investments;

**WHEREAS**, Republic Act No. 9501 or the Magna Carta for Micro, Small and Medium Enterprises (MSMEs) recognizes that MSMEs have the potential for more employment generation and economic growth and therefore can help provide self-sufficient industrial foundation for the country, and thus declared the policy of the State

to promote, support, strengthen and encourage the growth and development of MSMEs in all productive sectors of the economy particularly rural/agri-based enterprises;

**WHEREAS**, Section 4 of Republic Act. No. 9501 or the Magna Carta for MSMEs provides that eligible MSMEs shall be entitled to a share of at least ten percent (10%) of total procurement value of goods and services supplied to the Government, its bureaus, offices and agencies annually;

**WHEREAS**, to qualify under this Ordinance, the requirements set forth in Section 4 of Republic Act No. 9501 or the Magna Carta for the MSMEs are hereby adopted;

**WHEREAS**, the Local Government Unit of Piñan has a legal and moral obligation to recognize the specific needs of the MSMEs and shall undertake to promote entrepreneurship, support entrepreneurs, encourage the establishments of MSMEs and ensure their continuing viability and growth, and thereby attain countryside industrialization;

**NOW THEREFORE**, be it enacted by the Sangguniang Bayan of Piñan, Province of Zamboanga del Norte, that:

**SECTION 1. Short Title-** This Ordinance shall be known as the "**MANDATORY PROMOTION AND PROCUREMENT OF LOCALLY-PRODUCED GOODS AND SERVICES ORDINANCE**"

**SECTION 2. Definition of terms.** As used in this Ordinance, the following terms shall mean:

- (a) **Locally-produced goods and services**- These are food and non-food products and services made /provided in Piñan, Zamboanga del Norte.
- (b) **MSME**- Micro, Small, and Medium Enterprise (MSMEs), including cooperatives, rural improvement clubs, associations and existing businesses, with a capitalization not exceeding P 100 Million, has an existing product, food or non-food, or has commenced operation but it is in the process of developing its product.
- (c) **Pasalubong Centers** – Local Government administered outlets where MSMEs may display /sell their products.
- (d) **Rural /Agri-based Enterprises-businesses** that are into:
  - i. Agricultural production, and /or
  - ii. Processing agricultural produce /raw materials into finished goods;
- (e) **Tourism – related Establishments**- establishments offering services in support to tourism such as hotels, restaurants, shops, museums, training centers, home stays, sports, and recreational clubs, among others.

**SECTION 3. Coverage and Eligibility for Assistance.** To qualify under this Ordinance, businesses must be:

- (a) All manufacturing, processing, and /or production of agricultural produce/s and provision of services which are duly registered with the appropriate agencies as presently provided by law (DTI, SEC, CDA or DOLE) and have the requisite Mayor's permit, including other statutory registrations;

- (b) One hundred percent (100%) owned, capitalized by Filipino citizens, whether single proprietorship or partnership or cooperative. If the enterprise is a judicial entity, at least sixty percent (60%) of its capital or outstanding stock must be owned by a Filipino citizen residing in Piñan, Zamboanga del Norte; and
- (c) A business activity within the major sectors of the economy, namely industry, trade, services, including the operation of tourism –related establishments, and rural /agri –based enterprises.

**SECTION 4. MSME Registry.** Within three (3) months after the effectivity of this Ordinance, the General Services Office (GSO) and Local Economic and Investment Promotion and Development Office ( LEIPDO), in coordination with the Negosyo Center of Piñan and all barangays, shall submit to the Municipal Mayor and the Sangguniang Bayan a complete list of all MSMEs eligible to avail the benefits of this Ordinance.

The list shall be known as the “**MSME Registry**” and shall serve as the basis of the procurement of locally- produced goods and services.

The MSME Registry shall be posted in the official website of the LGU and shall be subject to validation by the Office of the Municipal Mayor, in coordination with the Department of Trade and Industry, and various CSOs in the Municipality within three (3) months from posting thereof. The registry shall be subject to periodic updating once every two (2) years following the effectivity of this Ordinance.

**SECTION 5. Statement of Policy.** The Local Government Unit of Piñan believes that the role of MSMEs is vital in the prosperity of the Municipality. They contribute much to the resources of the community, and it deems necessary to develop a vibrant MSME sector by improving their access to market within 5 years from effectivity of this Ordinance.

**SECTION 6. Program Guidelines.** The various programs, projects and activities to be implemented by virtue of this Ordinance shall be guided by the following principles:

- (a) In every purchase of goods and services by the Local Government Unit of Piñan, NGAs, RLAs and other government agencies holding offices in Piñan, consideration must first be made whether or not there are local counterparts of these products / services deemed to be purchased.
- (b) All tokens to be given in all activities of the LGU Piñan, NGAs, RLAs and other government agencies holding offices in Piñan Z.N must be locally produced good and/or services;
- (c) At least eighty percent (80%) of the goods displayed in Piñan Pasalubong Centers must be locally – produced.
- (d) At least ten percent (10%) of total procurement value of goods and services supplied to the Local Government of Piñan, NGAs, RLAs, and other Government Agencies holding offices in Piñan, Zamboanga del Norte annually must be solely devoted to locally produced goods and services, provided that the services, products, items, and the likes, are locally available in Piñan, Zamboanga del Norte.
- (e) Development of MSMEs to act as consolidators of locally-produced goods, and services to help facilitate marketing of these products.

(f) Establishment of more Pasalubong Centers or market outlets for MSMEs to display/sell their products;

**SECTION 7. Primary Implementing Offices.** The General Services Offices (GSO) and the Local Economic and Investment Promotion and Development Office ( LEIPDO) or any unit/division within the LGU with similar function, must ensure that the provisions of this Ordinance are strictly observed. They are hereby tasked to be the Primary Implementing Offices with respect to the procurement as embodied in this Ordinance.

As such, the Primary Implementing Offices are mandated to:

- (a) Within three (3) months later after this ordinance shall have taken effect, in coordination with each other, prepare the general rules and guidelines implementing the provisions of this Ordinance and submit the same to the Sangguniang Panlalawigan, for its review and approval;
- (b) Design and prepare a *Procurement and Marketing Plan for MSME Products* to be carried out pursuant to the provisions of this Ordinance, subject to the approval of the Municipal Mayor and the availability of funds. For purposes of defining tasks, the GSO shall implement the procurement activities while the LEIPDO shall undertake the marketing activities.
- (c) Regularly coordinate with National Government Agencies (NGAs), Regional Line Agencies (RLAs) and other government agencies holding offices in Piñan with respect to the strict implementation of the provision of this Ordinance;
- (d) Submit semi-annual report to the Office of the Municipal Mayor and to the Office of the Vice Mayor of the status of the implementation of this Ordinance; and
- (e) Exercise such other functions expressly granted and those necessarily implied therefrom, as well as those functions necessary, appropriate and incidental to the effective and efficient implementation of the provisions of this Ordinance.

**SECTION 8. Funds.** Aside from the mandatory 10% procurement requirement, the Municipal Mayor, within one (1) year after this Ordinance shall have taken effect, shall propose the necessary appropriation of funds to be used in the implementation of the Local Governments Procurement and Marketing Plan for MSME products to be taken from the General Fund, subject to the approval of the Sangguniang Bayan. The Municipal Government of Piñan is hereby authorized to accept funds from other government offices, national government agencies, regional line areas, civil society organizations, POs and other business sector to be used in the implementation of the Procurement and Marketing Plan, subject to proper government accounting and auditing procedures.

**SECTION 9. Separability Clause.** If, for any reason or reasons, any part or provision of this Ordinance shall be held to be unconstitutional or invalid, other parts or provisions hereof which are not affected thereby shall stand and continue to be in full force and effect.

**SECTION 10. Repealing Clause.** All local ordinances and enactments, executive orders, resolutions, memoranda, circulars, or any part thereof contrary to or inconsistent with the provision of this Ordinance is hereby repealed, modified, or amended accordingly.

**SECTION 11. Effectivity Clause.** This Ordinance shall take effect after the approval from the reviewing authority.

**CARRIED UNANIMOUSLY.**

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I HEREBY CERTIFY to the correctness of the foregoing Municipal Ordinance.

  
**MARIA CELESTE B. CANOY**  
*Secretary to the Sangguniang Bayan*

CERTIFIED CORRECT AS TO ITS PASSAGE  
ON THE THIRD AND FINAL READING:

  
**BENEDICTO C. CAINTA II**  
*Municipal Vice Mayor  
(Presiding Officer)*

APPROVED:

  
**ROMMEL J. GUDMALIN**  
*Municipal Mayor*  
**20 OCT 2025**